



Honeycomb
Learning Design

Certificate Course in Learning Experience Design



Certificate Course in Learning Experience Design

Register Now

The Certificate Course in Learning Experience Design will empower you with knowledge and skills to design meaningful and enjoyable learning. It will enable you to perform better in your role as a learning professional.

The learning experience is designed for you to:

- Engage in a positive and mindful learning environment
- Make learning personally relevant for you
- Enjoy the learning process through collaboration
- Learn through reflection
- Build confidence



This course takes you through the entire journey - right from conducting an effective Needs Analysis to working on your own real-world learning activity.

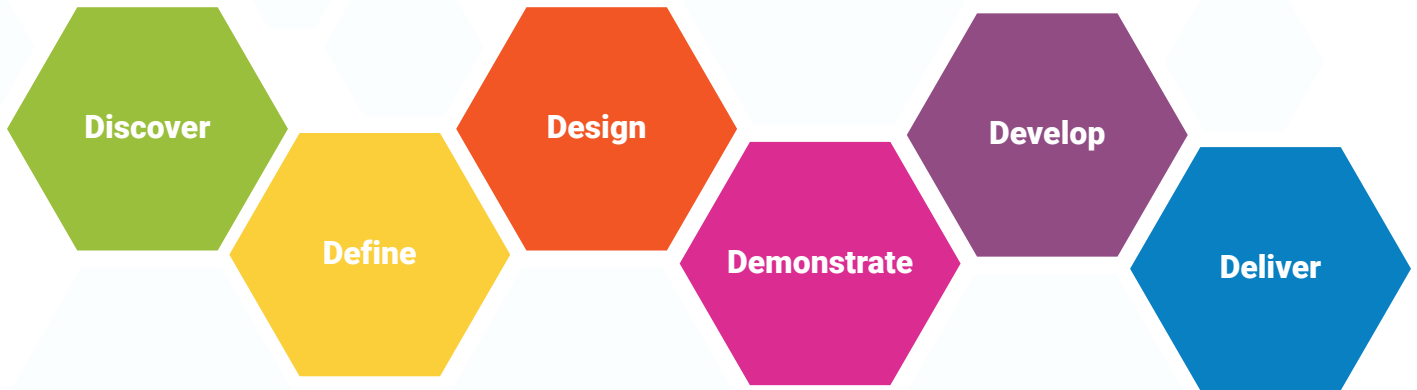
Discover the **6D Design Solutions Framework™** that ensures the design of creative, purposeful, and compelling learning programs which meet the needs of learners as well as the business needs of your organization.



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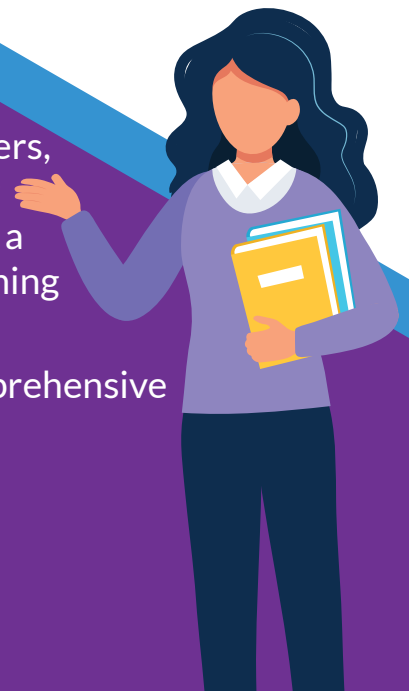
Design Solutions Framework™

The **Active Learning Toolkit™** that comes with the course has templates, job aids, infographics that will help you design cool, awesome courses and make you a star Learning Designer.

Who Is This Course For ?

This course is for learning professionals - instructional designers, course designers, learning and development managers, training leads, performance consultants, faculty who are looking out for a systematic approach and practical insights to design engaging learning programs.

Participants new to Learning Design and those who have comprehensive knowledge and skills in the field will benefit from this course.





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Course Outcomes

This course will help you to:

Gain a strong foundation in the practice of Learning Experience Design

Reflect on your progress for the Knowledge, Skills and Abilities required as a learning designer

Develop learning implementation and evaluation plans

Apply learning design principles to real life course development

Learn how to conduct an effective Needs Analysis

Design learning activities that make learning compelling and purposeful

Determine appropriate tools, formats for course delivery





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Course Objectives

After going through this course, you will be able to:

- ✓ Identify your KSA using the Learning Designer Skill Wheel
- ✓ Use the ADDIE model
- ✓ Recognize the importance of Visual and Technical Design for making learning engaging
- ✓ Conduct an effective Needs Analysis
- ✓ Create Learner personas and empathy maps
- ✓ Explain the terms - Pedagogy - Andragogy and Heutagogy
- ✓ Write effective learning objectives and outcomes
- ✓ Demonstrate how learning models can be used for structuring learning activities
- ✓ Determine appropriate tools and formats for your course delivery
- ✓ Construct learning activities that address the psychology and transfer of learning
- ✓ Select appropriate media for meeting the defined objectives
- ✓ Create a course outline
- ✓ Prepare a Learning Design Document
- ✓ Write an engaging activity plan
- ✓ Develop resource materials for online / blended learning programs
- ✓ Develop an implementation plan
- ✓ Develop an evaluation strategy
- ✓ Create your e-portfolio



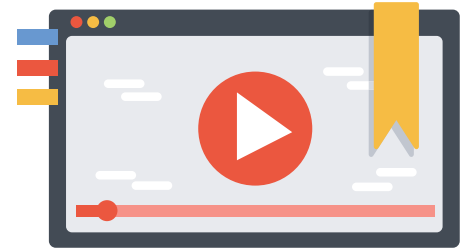


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Course Coverage

1 Module One - Welcome



2 Module Two – Let's begin with Design

- ▶ Understanding Design
- ▶ Design Frameworks
- ▶ Design Power Framework™ – (Brain-Mind- LXD)

3 Module Three – Conducting an effective Needs Analysis

- ▶ Understanding the Gap
- ▶ Design of the Needs Analysis
- ▶ Learner Personas and Empathy Maps
- ▶ Data Collection and Analysis

4 Module Four – How people learn

- ▶ The psychology of learning
- ▶ Pedagogy - Andragogy - Heutagogy
- ▶ Learning Models
- ▶ How we think
- ▶ Transfer of Learning

Click to download a detailed Session Plan



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Module Five – Design Considerations

- ▶ Writing Objectives
- ▶ Learning Strategies and Methods
- ▶ Selecting Media
- ▶ Learning Management Systems
- ▶ Assessment
- ▶ Creating a Design Document

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Module Six – Developing Content

- ▶ Content Flow
- ▶ Telling the Story
- ▶ Developing Learning materials
- ▶ Developing Assessments

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Module Seven – Course Delivery

- ▶ Implementation
- ▶ Evaluation

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Module Eight – E-portfolio

- ▶ Creating your E-portfolio
- ▶ Assessment and certification

**Click to
download a
detailed
Session Plan**



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Course Methodology

This course encourages participants to be reflective in their practice of learning design, it is collaborative and interactive. It will focus on:



Self-paced learning

learn concepts online with explanation videos, practical insights, and application examples at your own time and pace.



Collaborative Learning

Group learning over Zoom Calls every week.



Cooperative Learning

Work on partnered practice assignments every week to apply knowledge.



Create your e-Portfolio

Write your reflections. Create your ePortfolio for the final assessment and certification.

Course Duration



65

hours over four months



3

hours every week for 14 weeks



2

weeks to work on the final assessment ePortfolio

Meet your Course Facilitator



Sucheta Phadke

Sucheta is a Learning Strategist with over 25 years of experience in the field. She has a Master's in Communication Studies from University of Pune and is a British Chevening Scholar. Learning strategy; training teams; solution design of online / blended programs for K12, Teacher/ Faculty Development, Skill Development, Higher Education and Learning and Development is what has kept her engrossed over the years. The focus is on making learning engaging, relevant, and meaningful.

To know more

Visit  www.honeycomblearningdesign.com

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